

EuroDreams: Europe's new game that gives players the chance to win €20,000 a month for 30 years

Boulogne-Billancourt (France), 20 October 2023 – FDJ and eight other European lotteries from the Euromillions¹ community have joined forces to launch a new game: EuroDreams, their first game featuring monthly payout prizes. For €2.50, this new draw game gives players the chance to win up to €20,000 a month for 30 years, or €7.2 million.

Stéphane Pallez, Chairwoman and CEO of FDJ Group, commented: "The launch of EuroDreams is a major event for FDJ and for all our partner lotteries in the Euromillions community. This European collaboration marks a new phase in our development, with players able to win an unprecedented prize of €20,000 a month for 30 years. We are very proud to offer our customers another game spanning multiple European countries, 20 years after the launch of Euromillions."



EuroDreams tickets go on sale on Monday, 30 October 2023. Players in France can validate their lottery tickets at one of FDJ's 30,000 points of sale, online at www.fdj.fr or on FDJ's mobile app.

To play, simply fill in six numbers (out of 40) plus one additional "Dream" number (out of 5) to make up a full set.

EuroDreams gives players the chance to win a monthly payout prize. The second-tier prize is also a monthly payout, this time of €2,000 a month for five years, or €120,000.

This new lottery game gives players a 1-in-19-million chance to win the jackpot, and a 1-in-4.66 chance of winning a prize overall.

The first draw will take place on Monday, 6 November 2023. This event comes 20 years after the launch of Euromillions and almost 90 years to the day since France's first national lottery draw, which took place on 7 November 1933. Thereafter, there will be two EuroDreams draws a week, on Mondays and Thursdays.

On draw nights, players will have until 8:15 p.m. to validate their tickets. The draw will take place at around 9 p.m., with the results posted online at around 10 p.m.

Thanks to its expertise, FDJ will be responsible for draws for the entire EuroDreams community. These draws will be conducted electronically, with the results revealed through a brand-new virtual 3D animation. In France, these animations will be available in the "Results" tab of FDJ's website (www.fdj.fr) and mobile app.

¹ La Sociedad Estatal Loterías y Apuestas del Estado (Spain), Premier Lotteries Ireland (Ireland), Belgian National Lottery (Belgium), Departamento de Jogos da Santa Casa da Misericórdia de Lisboa (Portugal), Österreichische Lotterien (Austria), Société de la Loterie de la Suisse Romande and Swisslos Interkantonale Landeslotterie (Switzerland) and Œuvre Nationale de Secours Grande-Duchesse Charlotte (Luxembourg).

EuroDreams features a bright colour scheme and pop design to convey its spirit of optimism.

A fresh new advertising campaign will accompany the launch of EuroDreams. A 30-second advert made by BETC will air from 29 October to 11 December 2023 on television and online (Internet and social media).

The amusing advert depicts a EuroDreams winner who is showered with confetti every month, symbolising his monthly payout of lottery winnings. The good news sometimes comes at unexpected moments of his day-to-day life (at the dentist's office, during a wedding ceremony, etc.), creating comical situations, which, together with the catchy tune, make for a funny, quirky advert.

YouTube link to view the advert: <https://youtu.be/8CpBmLxHC8>.



Advert stills

About La Française des Jeux (FDJ Group)

As France's leading betting and gaming operator and a leading player worldwide, FDJ offers responsible gaming to the general public in the form of lottery games (draw games and instant-win games), sports betting (with its ParionsSport Point de Vente and ParionsSport En Ligne brands), and poker, available from physical outlets and online. FDJ's performance is driven by an extensive portfolio of iconic brands, France's leading local sales network, a growing market and recurring investments. The Group's innovation strategy is aimed at enhancing the appeal of its range of games and services across all distribution channels while offering a responsible customer experience.

FDJ Group is listed on the Euronext Paris regulated market (Compartment A – FDJ.PA) and is a member of indices including the SBF 120, Euronext 100, Euronext Vigeo 20, EN EZ ESG L 80, STOXX Europe 600, MSCI Europe and FTSE Euro.

For further information, visit www.groupefdj.com



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Appendices

EuroDreams ticket

List of EuroDreams prizes

Tier	Winning numbers	Odds: 1 in**	Winnings
1	6 + 1	19,191,900	€20,000/month for 30 years*
2	6 + 0	4,797,975	€2,000/month for 5 years*
3	5 + 0 or 1	18,815.6	Around €100
4	4 + 0 or 1	456.1	Around €40
5	3 + 0 or 1	32.1	Around €5
6	2 + 0 or 1	5.5	€2.5

* Winnings only available in the form of a monthly payout, up to a maximum of three individual winning sets of numbers for Tier 1 (or twelve individual winning sets of numbers for Tier 2) per draw across all participating countries. If the number of individual winning sets of numbers per draw exceeds three for Tier 1 (or twelve for Tier 2) across all participating countries, the total prize amount of €21.6 million for Tier 1 (or €1.44 million for Tier 2) is shared among the winners. In such an event, winnings are paid out as a lump sum, not as monthly payouts.

** Rounded to one decimal place.