100%
Changing
On every single corner, listening to
our customers… there’s magic in the air.
Always
Controlling our strength, fulfilling
our responsibilities to win
the trust of the French.
every day
Our action serves the community.
Year after year.
to increasing
opportunities
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Knowing how to reinvent ourselves, thinking
outside the box and being at the cutting-edge…
our absolute priority.
Being optimistic is to believe that
tomorrow will be better than today.
A way of life

IN FIGURES
FDJ
2017
CHAQUE JOUR
EST UNE CHANCE
A responsible company

allocation of over €1M for research as part of Responsible Gaming partnerships

Has received the AFNOR professional gender equality label

3rd place Innovation Award for "new technologies combating fraud and money laundering", at the European Lotteries Congress in Krakow

90.6% overall point of sale compliance rate following network inspections

NEARLY 200 wins of €1M or more
+800 million euro increase in sales compared to 2016

€15.1bn stakes, of which
- 72% State
- 13.8% Other (individual stakes < 5% of the capital)
- 9.2% Union des Blessés de la Face et de la Tête
- 5% La Française des Jeux employee's mutual fund

66.8% to customers (€10.1bn)
- 21.8% to the community (€3.3bn)
- 6% to the distribution network (€0.9bn)
- 5.4% to FDJ® (€0.8bn)

Capital redistributed:
- Scratch card games: €7.4bn (+8% v. 2016)
- Draw-games and express games: €5.2bn (+5.2% v. 2016)
- Sports betting: €2.5bn (+0.3% v. 2016)

26.1M players over 18

€755M paid to retailers

30,800 points of sale local network in France

Players
- Scratch card games: 18.9M
- Draw-games: 20.4M
- Sports betting: 3M

1.1M downloads of the new FDJ app

50% of ParionsSport bets are placed via mobile phones

FDJ has become a partner of the Techstars* accelerator of digitized sales

2 contracts signed by LVS (FDJ subsidiary) for sports betting with the Swiss Loterie Romande and with the Mexican operator Logrand

* Techstars is an American start-up accelerator based in Paris (coworking, incubation).

1 new video games competition offering

Group employees (fixed+permanent contracts)

OVER 60% employment rate of people with disabilities* (for the 6th consecutive year)

* Rate valid only for FDJ ** As at 12/31/2017.

Diversity*
- 57% men
- 43% women
- 40% of women in managerial positions
- 8% of apprentices*

€230 M allocated to the CNDS***

* French Paralympic and Sports Committee  ** French National Olympic and Sports Committee  *** National Center for Sports Development

OVER 400 athletes supported in 25 years through the FDJ Challenge programme, who have won 150 Olympic and Paralympic medals

Leading official partner of the Paris bid for the 2024 Olympic and Paralympic Games

A faithful partner of the CPSF*, the CNOSF**, French Federations of Handball, Volleyball, Basketball, the Women’s Handball League and the Professional Football League

The cycling team is celebrating its 20-year anniversary, a symbol of fidelity, ethics and performance

Support for women’s sport with the FDJ “Sport pour Elles” programme, aimed at promoting and publicising participation in sport and top level female sport

The women’s cycling team, FDJ-Nouvelle-Aquitaine-Futuroscope ranks among the world’s top 10

A new mission for the FDJ Corporate Foundation, which works to promote equal opportunities through gaming in the areas of education, job integration and training

a maximum endowment of €18M over 5 years to promote equal opportunities through gaming

25% of the 2017 budget dedicated to disabled people

OVER 100 associative projects supported each year

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100% useful & magic for changing lives
Being optimistic is to believe that tomorrow will be better than today.
A responsible company has received €1M for research as part of Responsible Gaming partnerships. It has also received the AFNOR professional gender equality label. It won 3rd place Innovation Award for "new technologies combating fraud and money laundering" at the European Lotteries Congress in Krakow.

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Redistributed:

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- 13.8% Other (individual stakes < 5% of the capital)
- 9.2% Union des Blessés de la Face et de la Tête
- 5% La Française des Jeux employee's mutual fund

Almost 95% redistributed:

Capital:

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A new mission for the FDJ Corporate Foundation, which works to promote equal opportunities through gaming in the areas of education, job integration, and training.
Always closer

On every single corner, listening to our customers... there's magic in the air.
Innovative

where people least expect us

Knowing how to reinvent ourselves, thinking outside the box and being at the cutting-edge... our absolute priority.
1.7 bn of digitized sales

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** Rate valid only for FDJ ** As at 12/31/2017.

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COMMITTED

to increasing opportunities

Our action serves the community. Year after year.
A responsible company has allocated over €1M for research as part of Responsible Gaming partnerships.

Has received the AFNOR professional gender equality label, 3rd place Innovation Award for “new technologies combating fraud and money laundering”, at the European Lotteries Congress in Krakow.

90.6% overall point of sale compliance rate following network inspections.

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**18 M€**

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of the 2017 budget dedicated to disabled people

**OVER 100**

associative projects supported each year
A responsible company

**Committed**
Has received the AFNOR professional gender equality label

**Integrity**
90.6% overall point of sale compliance rate following network inspections

**Solidarity**
Allocation of over €1M for research as part of Responsible Gaming partnerships

**Pioneers**
3rd place Innovation Award for “new technologies combating fraud and money laundering”, at the European Lotteries Congress in Krakow
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